



NEOPOLIS  
INCORPORATION  
DESIGN | DEVELOP | BUILD

---

2020

# Our Story...

**Neopolis Inc.** is established in 2019, although of young age, but it has been created to combine the expertise and vision of its founders and associates along with the enthusiasm and creativity of its team along with the methodical approaches of the modern business and the new movements of sustainability in designs and construction.

Our founders and associates have been in the engineering business for more than 15 years, with wide range of experience from design to construction within different disciplines and markets. Working for and with some of the most esteemed firms in Egypt and the Middle East, they have been involved in numerous projects with various scales and types, following world standards and regulations, such as Project Management Professional - PMP, Leadership in Environment and Energy Design - LEED, and Royal Institute of British Architects – RIBA. During that time, they have been able to increase their capacities and expertise and decided to combine their powers and create Neopolis Inc.

Neopolis Inc has a rebellious spirit and a lofty objective to provide quality services with revolutionary methods while leading the way for a socially-conscious business. We believe in design as a process for remarkable outcomes that can revolutionize the way we form our lives and shape our future. Therefore, we have carefully and comprehensively designed our services and trained our team to meet our clients' objectives and requirements.



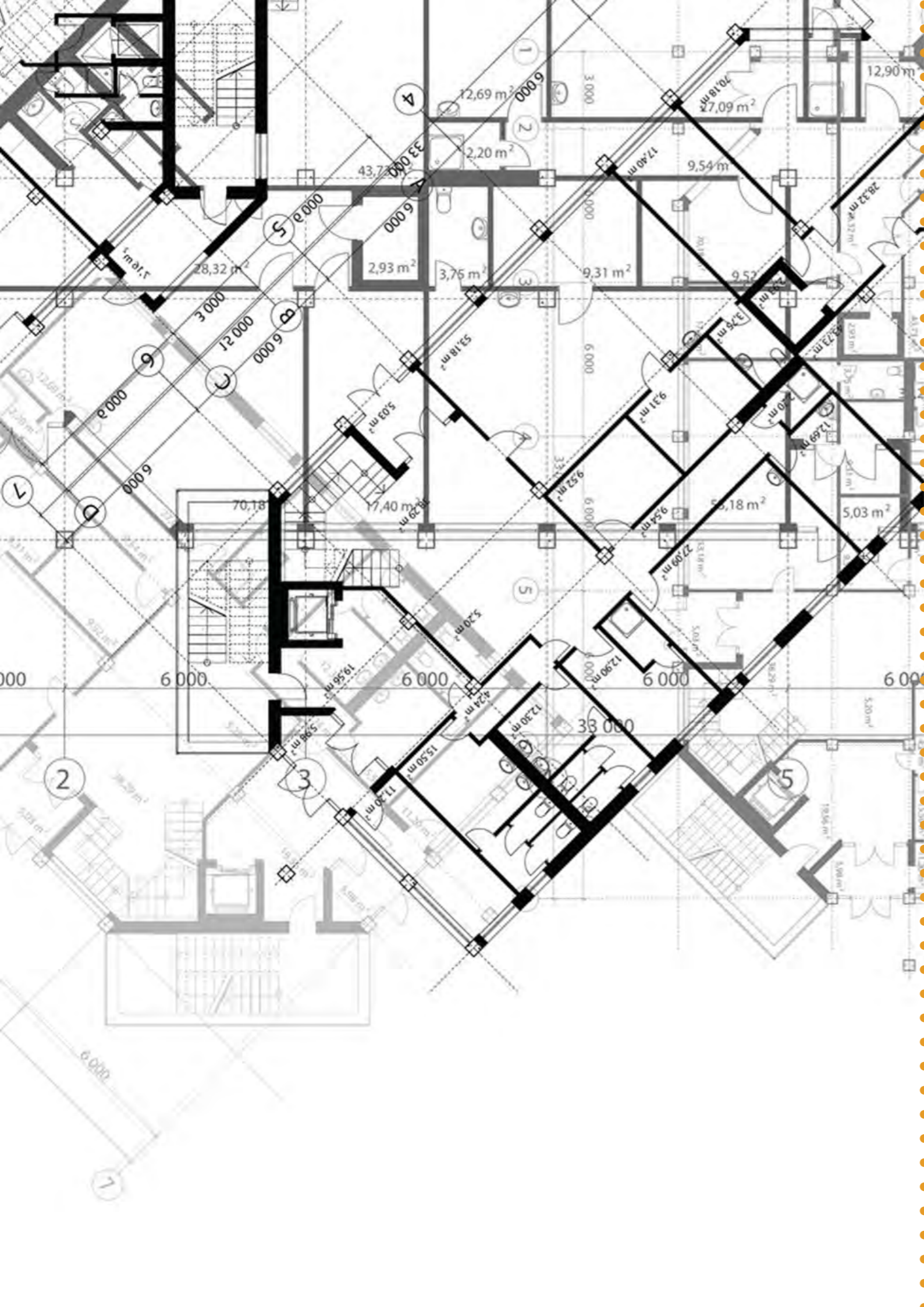
# We Design...

**Neopolis Inc** does not focus on design as form and function only, we emphasize on integrating our designs with its surrounding environment, comprehending the design goes beyond aesthetic elements and decorative functions; it is more about human space. We believe every design has its own philosophy and individuality. Our profession is to visualize it and our expertise is to abide it with the required objectives and boundaries.

Our Services includes:

- Architecture and Landscape Design.
- Master Planning and Urban Design.
- Interior and Product Design.
- Preliminary Studies and Programming.
- Research and Development R&D.
- 3D Modeling and Animation.





# We Develop...

Neopolis Inc provides a full engineering and consultation services required to successfully transform the initial design to a comprehensive set of drawings and construction documents through series of multi engineering disciplines designs, coordination and reviews. Our expertise ensures remarkable outcomes driven from our belief that our process ensures the effective conversion of the concept into a tangible reality that complies with the design objectives, quality and constraints.

Our Services includes:

- Engineering Consultation.
- Property Consultation.
- Design Reviews and Development.
- Environmental Engineering.
- Structure and Civil Engineering.
- MEP and Infrastructure.
- Construction Documentation.



# We Build...

**Neopolis Inc.** provides the construction management technical and administrative services required to manage, coordinate, and integrate multiple, simultaneous assignments that comprise a large program from foundation through completion. Our broad-scale capabilities enable successful project delivery that adheres to project schedules while reducing costs, minimizing risks, and maintaining the highest standards of quality and safety.

Our Services includes:

- Project Management Services.
- Technical Office Services.
- Site Supervision Services.
- Property Management Services.

# Master Planning and Urban Design

## **Takeshi Castle 'El Heson'**

Riyadh, KSA

Client: Banader Gulf Media

Master Planning, Landscape, Engineering Consultation, Structure and Civil,  
MEP and Infrastructure, Construction Documentation, Technical Office.

## **New Sabha City**

Sabha, Libya

Client: Eco-Arch

Urban Design, Programming.

## **Al Qubbah City**

Al Qubbah, Libya

Client: Eco-Arch

Urban Design, Programming.



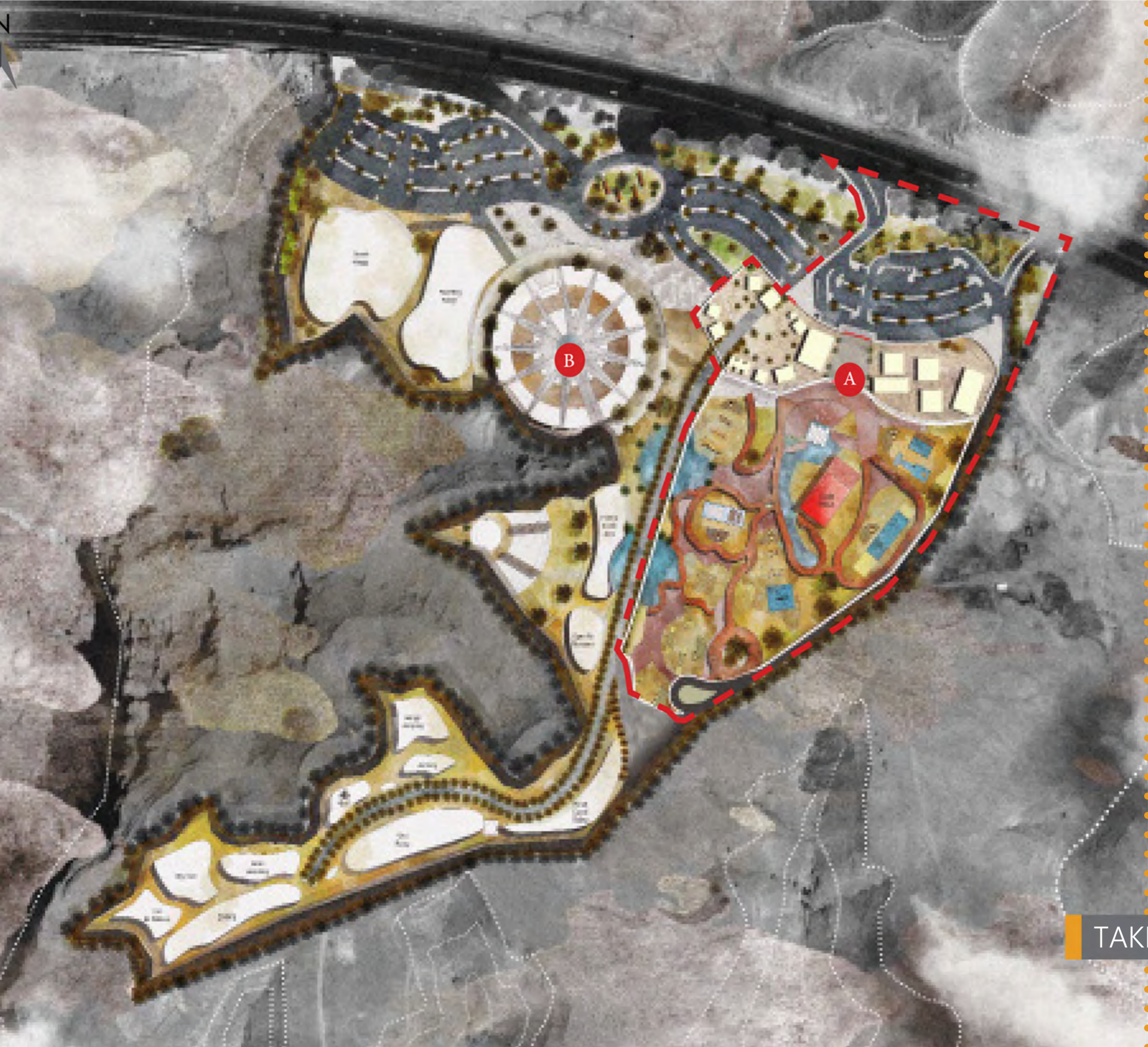
**Master Planning and Urban Design**

Commercial and Residential

Hospitality and Leisure

Private Residences and Interiors

Environmental Studies and Research









# Commercial and Residential

## Hayah Residence

New Cairo, Egypt

Client: Hayah Construction

Architecture, Programming, Property Consultation, Engineering Consultation.

## Desert Rose Restaurant

Metropolitan Mall, New Cairo, Egypt

Client: DM Foods.

Interior Design, Programming.

## Beaute Reve | Cosmetics Store

Mirage Mall, New Cairo, Egypt

Client: T&A Imports.

Interior Design.

## Pavo Village | Azha Compound

Ain Sokna, Egypt

Client: Madar Developments.

Engineering Consultation, Structure, MEP, Construction Documentation.

## Tucana Village | Azha Compound

Ain Sokna, Egypt

Client: Madar Developments.

Engineering Consultation, Structure, MEP, Construction Documentation.



Master Planning and Urban Design  
**Commercial and Residential**  
Hospitality and Leisure  
Private Residences and Interiors  
Environmental Studies and Research

Commercial and  
Residential



HAYAH RESIDENCE | 1.200 sm





AZHA PAVO | 36.250 sm



AZHA PAVO | 36.250 sm



AZHA PAVO | 36.250 sm

Rêve  
Beauté







AZHA TUCANA | 32.500 sm



AZHA TUCANA | 32.500 sm



AZHA TUCANA | 32.500 sm

# Hospitality and Leisure

## **Katara National Park**

Doha, Qatar

Client: Undisclosed

Landscape Design.

(in collaboration with Eng. Fouad Emam)

## **Al Massa Club Park**

New Capital, Egypt

Client: Undisclosed

Landscape Design.

(in collaboration with Eng. Fouad Emam)

## **ADNOC Student Hostel Park**

Abu Dhabi, UAE

Client: Undisclosed

Landscape Design.

(in collaboration with Eng. Fouad Emam)

## **Madinaty District B9 Park**

Cairo, Egypt

Client: Undisclosed

Landscape Design.

(in collaboration with Eng. Fouad Emam)

## **Madinaty District B13 Park**

Cairo, Egypt

Client: Undisclosed

Landscape Design.

(in collaboration with Eng. Fouad Emam)



Master Planning and Urban Design  
Commercial and Residential  
**Hospitality and Leisure**  
Private Residences and Interiors  
Environmental Studies and Research

## 4.1 Gathering Cerimonial Zone (S1)

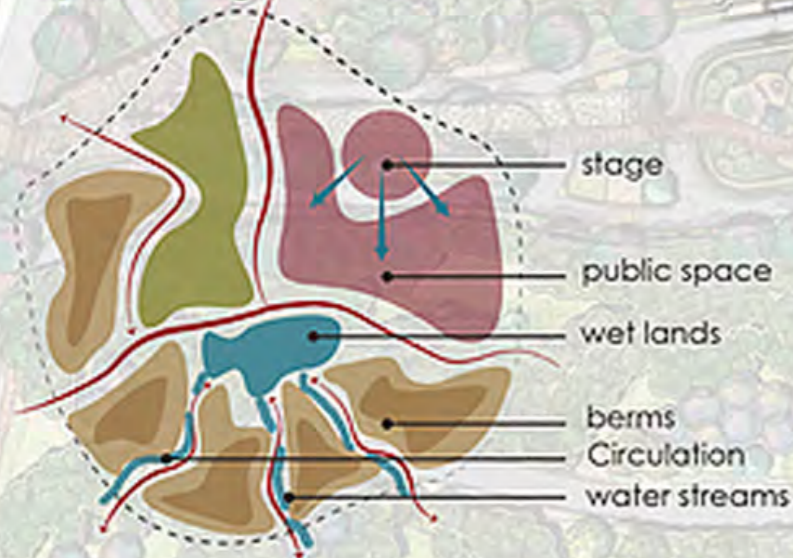
"It's the largest Outdoor gathering space in Katara Park, where people can engage in multiple activities in a natural forest & wetlands, interacting with the landscape green berms and Caves. All with the set of an open stage with Lawn seating areas where people can attend events."

### • Trees Density



- 20% Harwood Forest
- 5% Palm Forest
- 5% Colourful Forest
- 70% Meadow

### • Space Diagram



- EXISTING UTILITIES
- PLAY GROUND
- PALM FORES
- LANDSCAPE BERMS

- MAIN PEDESTRIAN ENTRANCE
- LARGE TREE



- OPEN STAGE
- LAWN SEATING AREAS
- ELEVATED PEDESTRIAN PATH PLAZA
- NATURAL GREEN AMPHITHEATER

- THE LAKE
- HARDWOOD FOREST
- TREE LEAF ACCESS TO ELEVATED PEDSTRIAN
- ELEVATED PEDESTRIAN AXIS ABOVE WATERSTREAMS

KATARA PARK | 31.600 sm



### 3.4 North Precinct Masterplan

Hospitality and  
Leisure

#### Entrances

- 1 main vehicle & pedestrian entrance
- 2 pedestrian entrance

#### Recreational Zones

- 3 chillout & camping spots
- 4 green resthouse platforms
- 5 water front tropical resort

#### Outdoor Activities

- 6 Sky Link Bridge
- 7 outdoor stage
- 8 pedestrian walkway
- 9 Tennis court
- 10 children's playground

#### Natural Elements

- 11 water features
- 12 wooden natural forests
- 13 green amphitheater

#### Services

- 14 existing underground substation
- 15 car parking

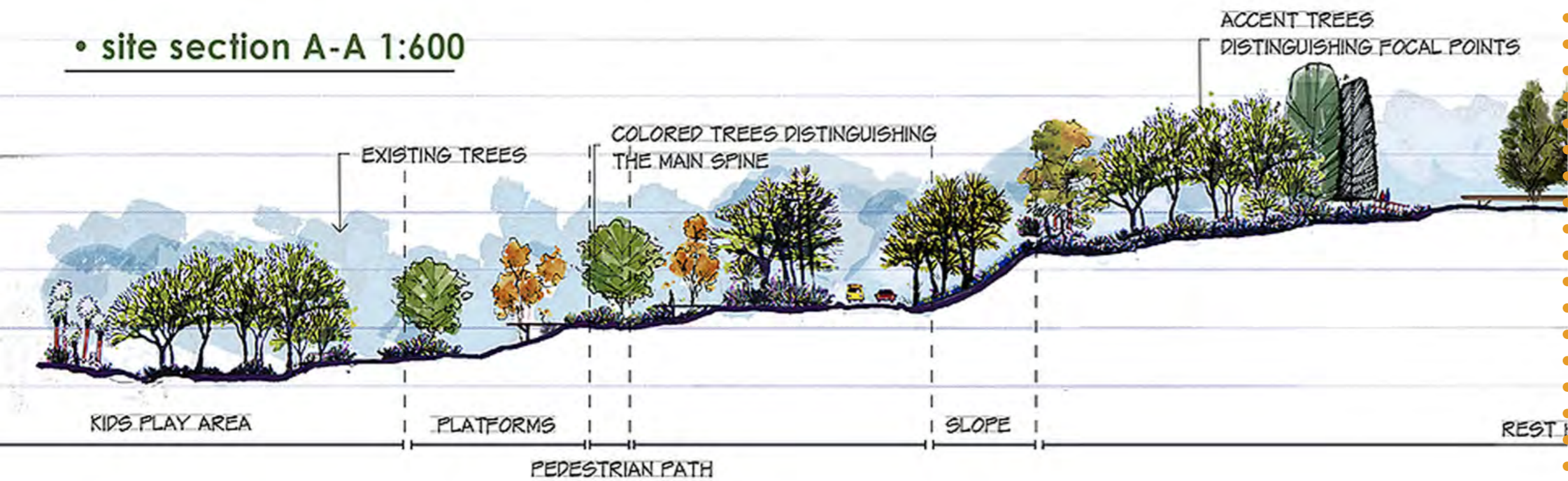


KATARA PARK | 31.600 sm

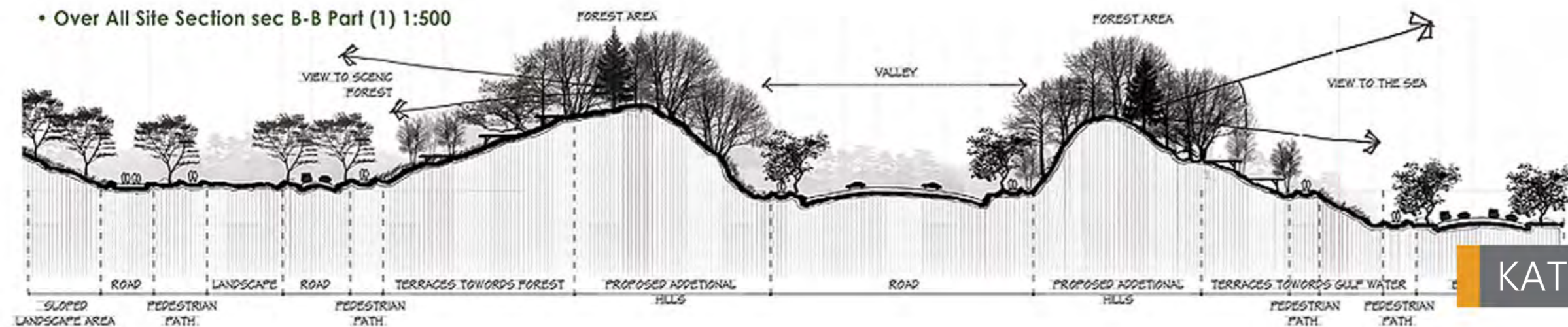


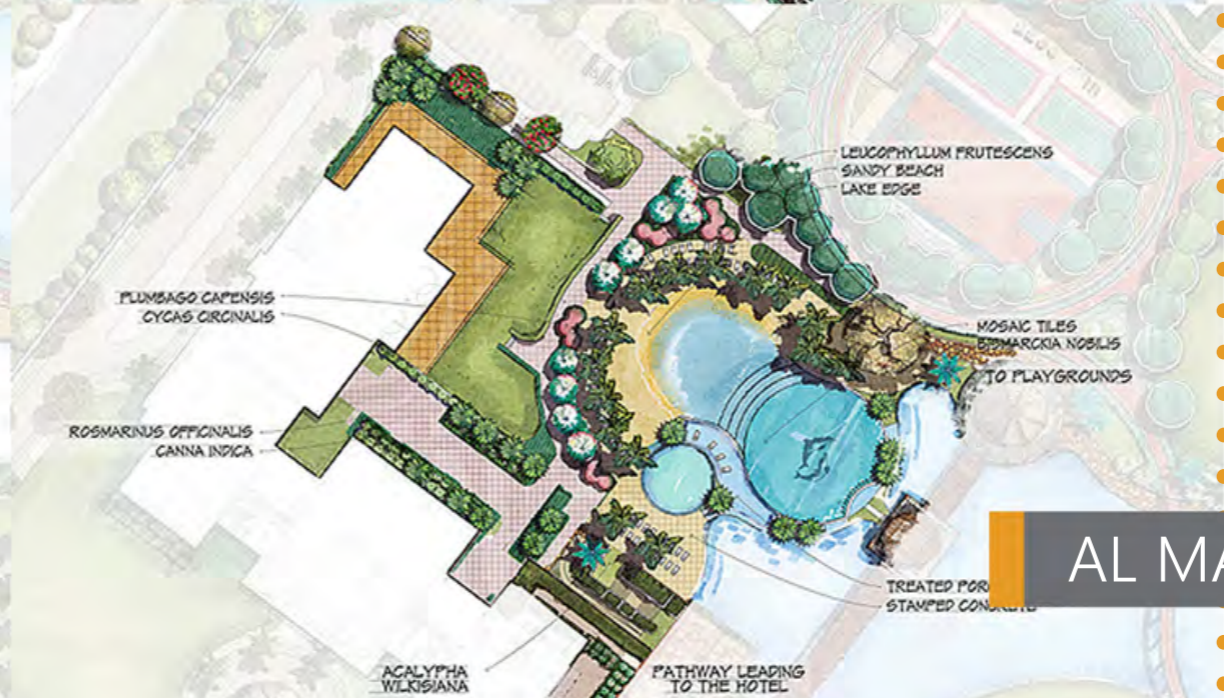
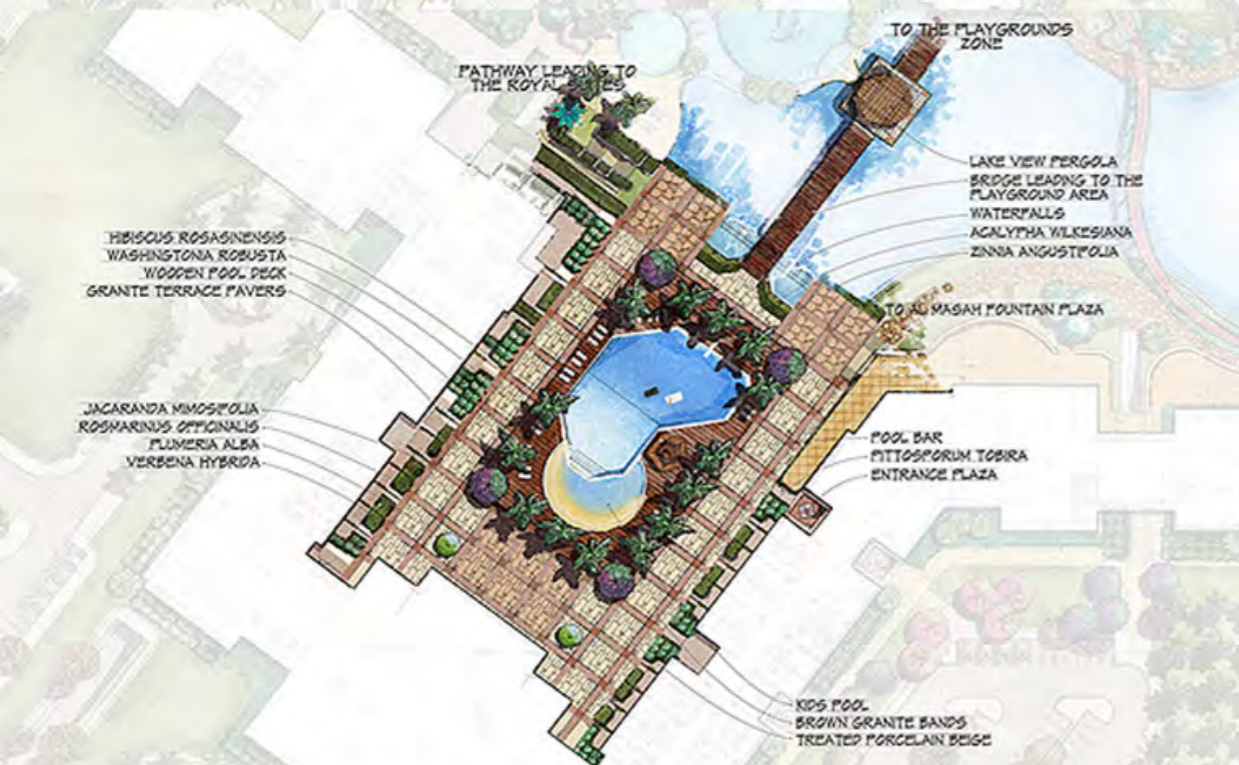
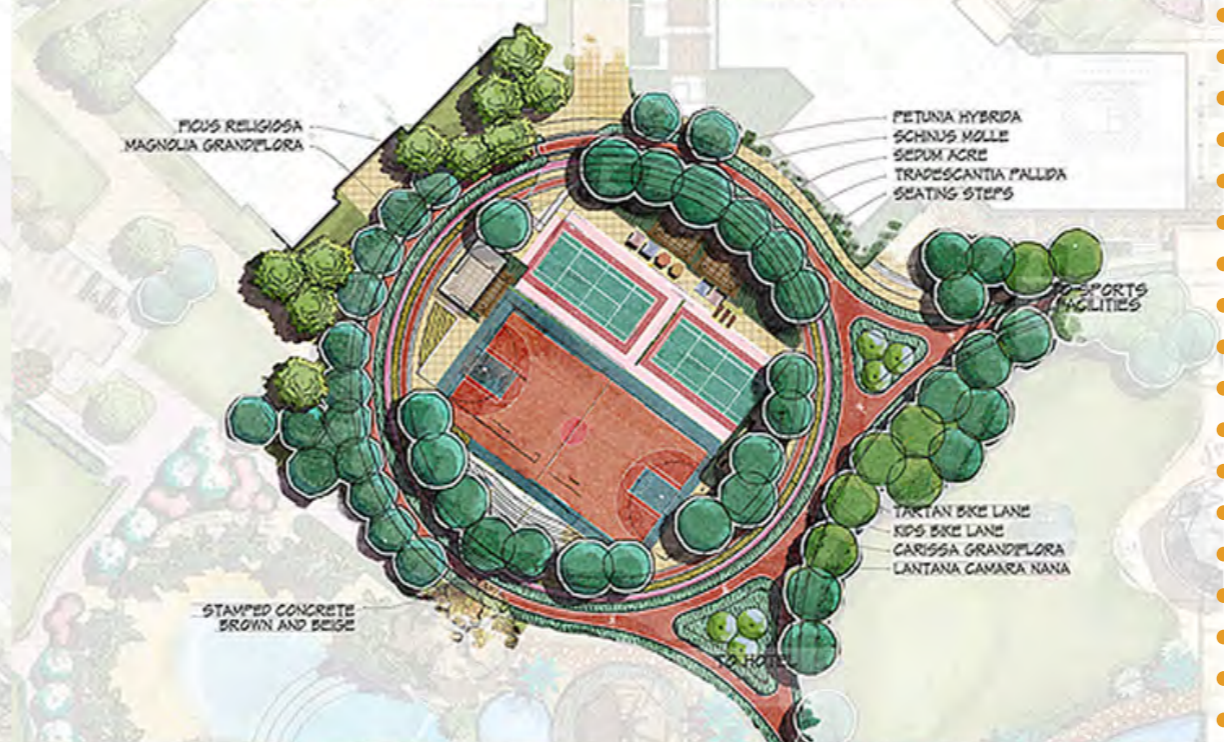
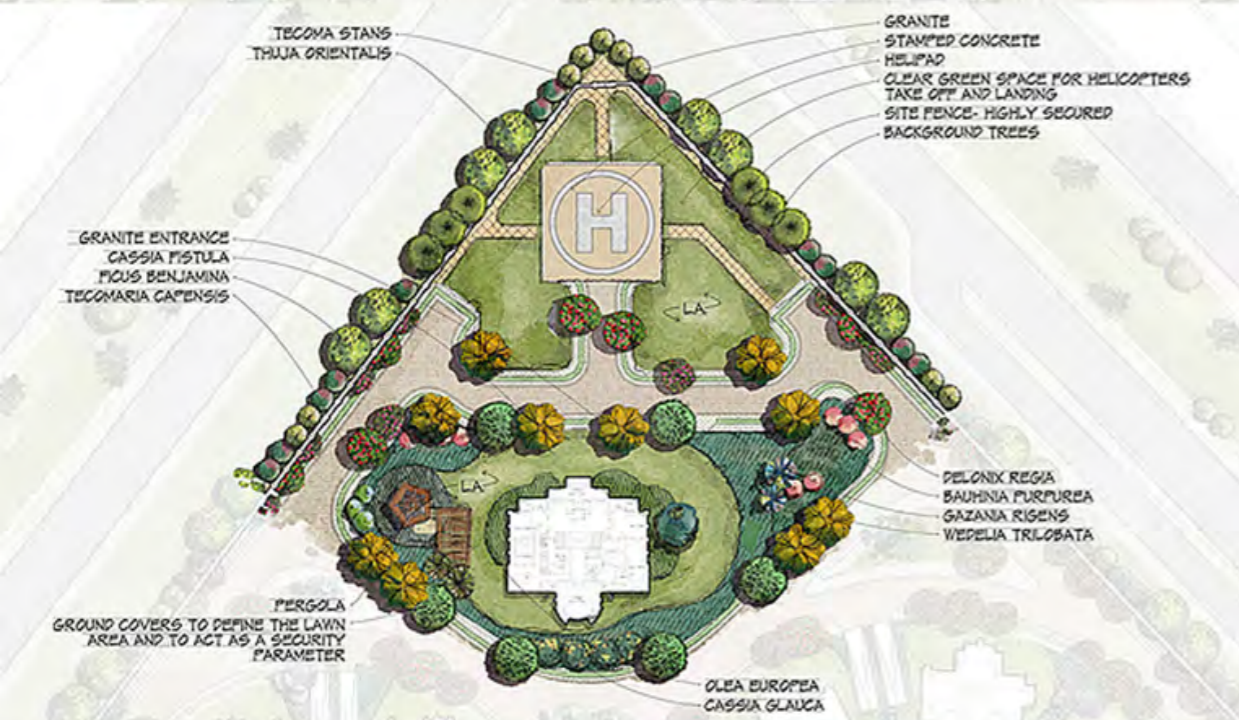


• site section A-A 1:600



• Over All Site Section sec B-B Part (1) 1:500





AL MASSA CLUB PARK



# AL-MASAH PARK THE NEW ADMINISTRATIVE CAPITAL

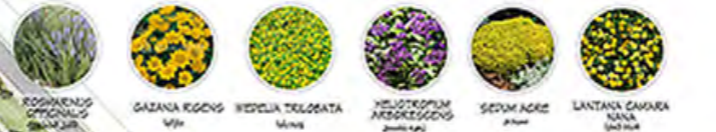
PLANTING LIST

Trees



The design of Al-Masah Park masterplan accommodates different uses and activities:  
- Unique, inclusive and identifiable places  
- Beautiful, high quality landscaping of civic spaces and streets that instill a sense of pride and belonging in visitors

Different softscape themes are used along the masterplan giving a unique sense to different spaces such as:  
- Tropical theme around the Lake and pools  
- Contemporary residential villas  
- Mediterranean style in the Hotel.



- LEGEND:
- 1 VVP PROJECT ENTRANCE
  - 2 VVP ENTRANCE
  - 3 HONORARY ENTRANCE
  - 4 CASCADING WATER FEATURE
  - 5 VVP DROP OFF
  - 6 VIEW OF VVP OFFICE
  - 7 LAGOON RESTAURANT
  - 8 OPEN LAWN
  - 9 KIDS PLAY AREA
  - 10 SPORTS FIELDS
  - 11 PERGOLA
  - 12 WATERFALL
  - 13 SWIMMING POOL
  - 14 POOL DECK
  - 15 HOTEL PLAZA
  - 16 HOTEL
  - 17 LUXURIOUS SUITE VIEW
  - 18 HOTEL VIEW LANDSCAPE
  - 19 HOTEL BACKYARD SPACE
  - 20 FACILITIES BUFFER
  - 21 FACILITIES
  - 22 MULTI-STORY CAR PARK
  - 23 ISLAND
  - 24 STREETSCAPING
  - 25 MAIL
  - 26 COMMERCIAL MALL'S SPACE
  - 27 SPORTS COMPLEX
  - 28 SERVICED APARTMENTS
  - 29 FENCE PLANTING
  - 30 MOSQUE
  - 31 VILLAS
  - 32 OPEN LAWN
  - 33 MAIN VILLA
  - 34 HELIPAD
  - 35 CONFERENCE CENTRE & EXHIBITION
  - 36 PALM FOREST
  - 37 RESTAURANT



MASTERPLAN 2018



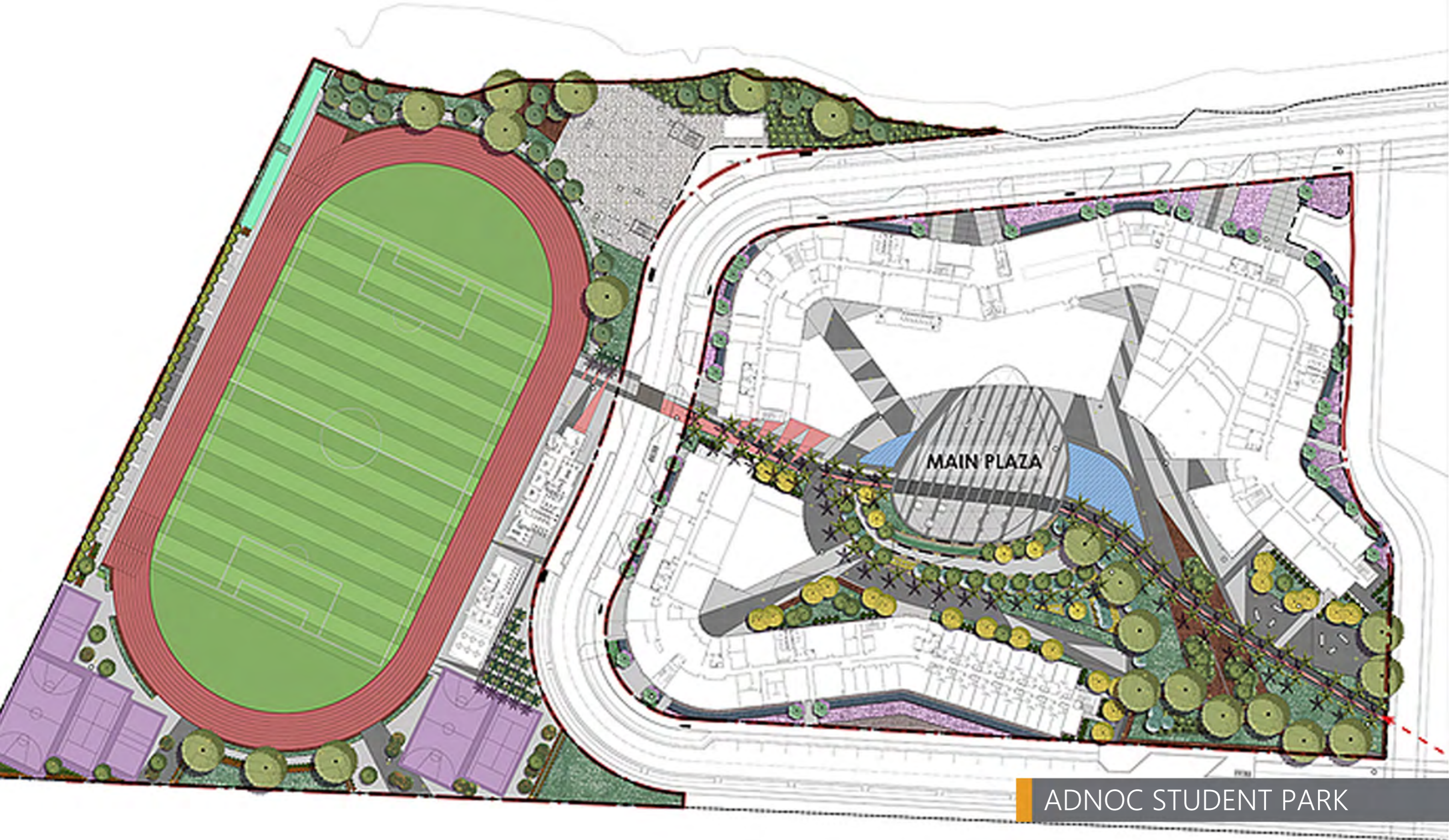
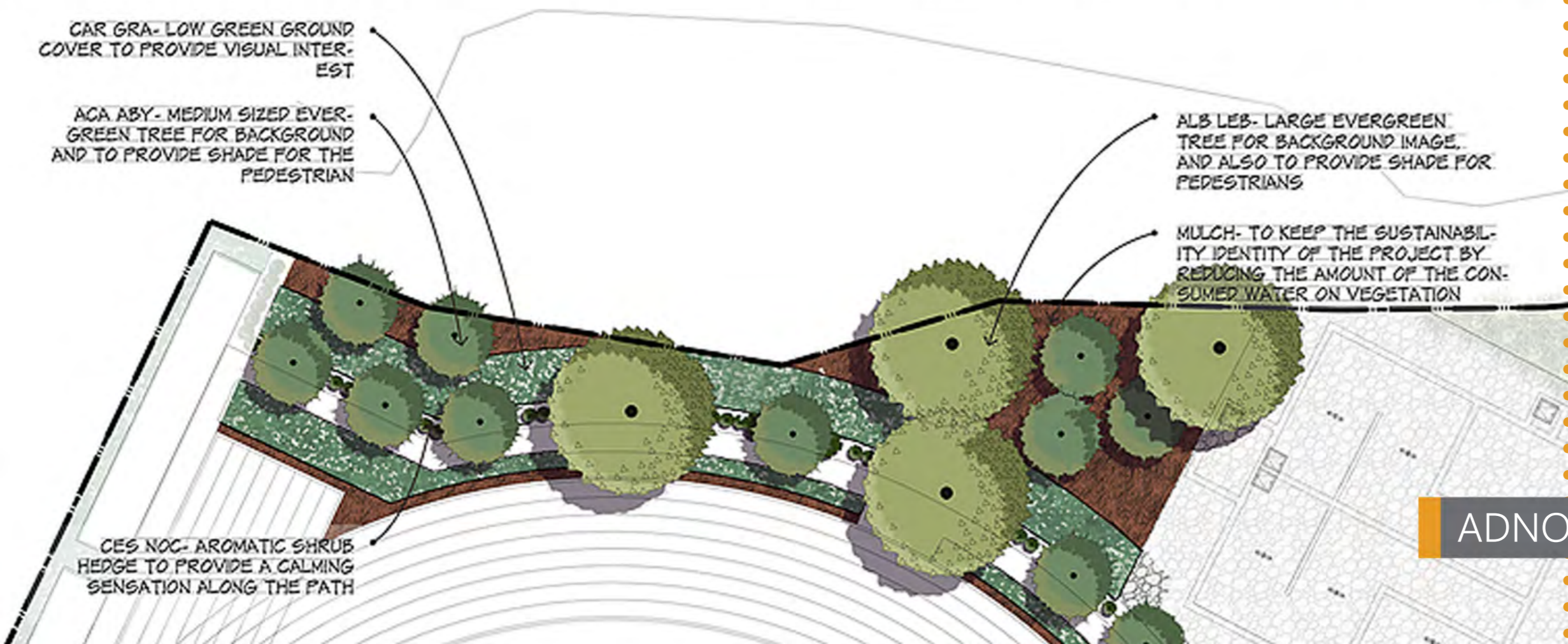




Figure 13. students center entrance





MADINATY B9 PARK



MADINATY B14 PARK

# Private Residences and Interiors

## MO Twin Villas

Orabi, Ismailiya Road  
Client: Mr. Mahdy Obada  
Architecture, Interior, Landscape,  
Engineering Consultation.

## NG Villa

Sheikh Zayed, 6th October  
Client: Mr. Nagui Gamal  
Architecture, Interior, Engineering  
Consultation.

## SM Twin House

Sheikh Zayed, 6th October  
Client: Mr. Sameh Mahmoud  
Architecture, Interior, Engineering  
Consultation.

## AA Villas Complex

South Academy, New Cairo  
Client: Mr. Assem AbdelAal  
Architecture, Landscape, Engineering  
Consultation, Site Supervision.

## KA Villa

Al Tala'a, Ismailiya Road  
Client: Mr. Khaled Azouz  
Architecture.

## IB Mansion

Cairo Festival City, New Cairo  
Client: Mr. Ibrahim El Belbesy  
Interior, Landscape, Engineering  
Consultation, Site Supervision.

## MN Mansion

Cairo Festival City, New Cairo  
Client: Mr. Mostafa El Nagar  
Interior, Landscape.

## MN Senior Chalet

Hacienda Bay, Al Alamein.  
Client: Mr. Mostafa El Nagar  
Interior, Landscape.

## HS Twin Villa

Katameya Gardens, New Cairo  
Client: Mr. Hesham Saeed  
Interior, Landscape, Site Supervision.

## SS Residence

West Arabella, New Cairo  
Client: Mr. Sherif Shama  
Interior, Landscape, Engineering  
Consultation, Site Supervision.

## AI Residence

Sheraton, Cairo  
Client: Mr. Ahmed Ismail  
Interior, Landscape, Site Supervision.

## HZ Twin House

Bellagio, New Cairo  
Client: Mr. Hesham Zaki  
Interior, Landscape, Engineering  
Consultation, Site Supervision.

## TW Twin Chalet

Wahet El Hegaz, Ain Sokhna  
Client: Mr. Tarek Weheba  
Interior, Landscape, Engineering  
Consultation, Site Supervision.

## AR Penthouse

Maadi, Cairo  
Client: Mr. Ahmed Rizkallah  
Interior, Engineering Consultation,  
Site Supervision.

## OA Penthouse

Eastown, New Cairo  
Client: Mr. Omar Atteya  
Interior, Engineering Consultation,  
Site Supervision.

## YA Residence

La Mirada, New Cairo  
Client: Mr. Yasser AbdelNaby  
Interior, Engineering Consultation,  
Site Supervision.

## MB Duplex

Eastown, New Cairo  
Client: Mr. Mohamed Borai  
Interior, Engineering Consultation,  
Site Supervision.



Master Planning and Urban Design  
Commercial and Residential  
Hospitality and Leisure  
**Private Residences and Interiors**  
Environmental Studies and Research



MB TWIN VILLA | 820 sm



MB TWIN VILLA | 820 sm





KA VILLA | 1.200 sm



KA VILLA | 1.200 sm



AA COMPLEX | 3.600 sm



AA COMPLEX | 3.600 sm



SM TWIN HOUSE | 400 sm



NG VILLA | 450 sm



RANDOM WORK



RANDOM WORK





RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK





RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



RANDOM WORK



# Enviromental Studies and Research

## **Sankey Diagrams to support simulation-aided building design: Workflow and user test**

Ontario, Canada

Client: HBI Lab

Research and Development.

(in collaboration with Aly Abdelalim, William O'Brien, Abdelrahman Abdelalim)

## **Data visualization and analysis of energy flow on a multi-zone building scale**

Ontario, Canada

Client: HBI Lab

Research and Development.

(in collaboration with Aly Abdelalim, William O'Brien, Zixiao Shi)

## **Visualization of energy and water consumption and GHG emissions: A case study of a Canadian University Campus**

Ontario, Canada

Client: HBI Lab

Research and Development.

(in collaboration with Aly Abdelalim, William O'Brien, Zixiao Shi)

## **Digital Campus Innovation Project: Integration of BIM with Building Performance Simulation and Building Diagnostics**

Ontario, Canada

Client: HBI Lab

Research and Development.

(in collaboration with Zixiao Shi, Aly Abdelalim, William O'Brien, Ramtin Attar, Peter Akiki, Katie Graham, Barbara Van Waarden, Steve Fai, Alex Tessier, and Azam Khan)



Master Planning and Urban Design  
Commercial and Residential  
Hospitality and Leisure  
Private Residences and Interiors  
**Enviromental Studies and Research**

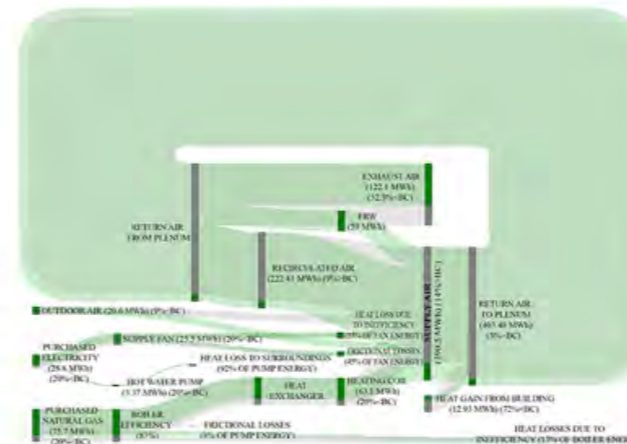
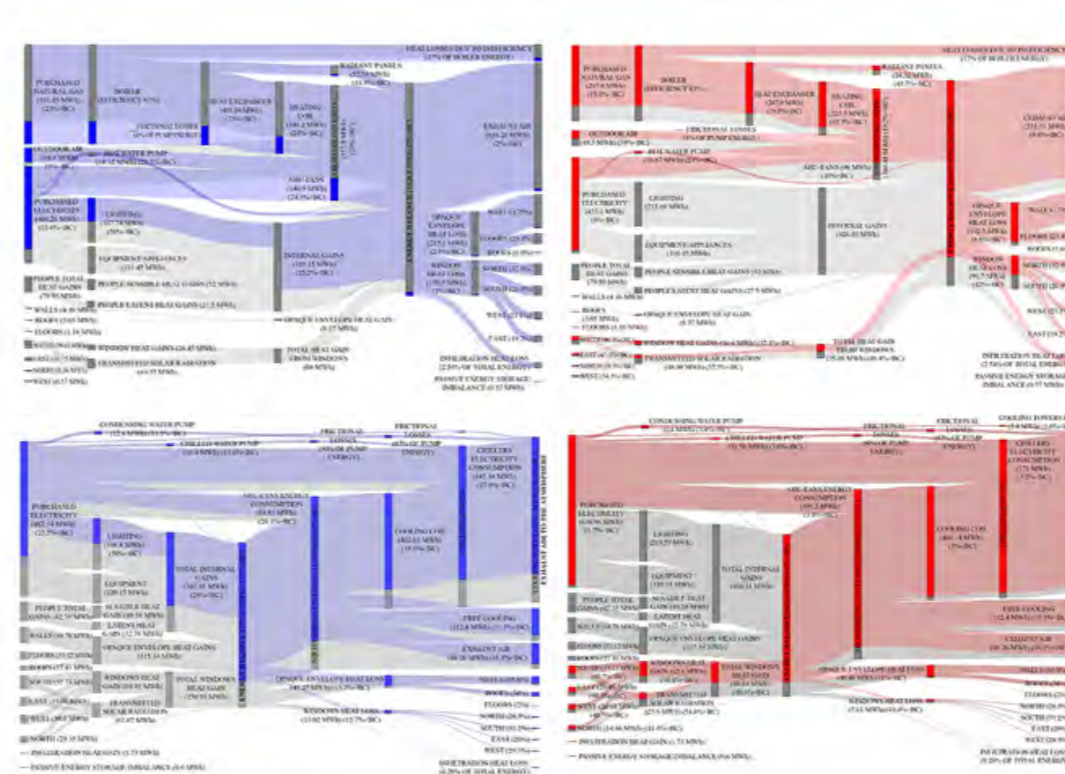
# Sankey Diagrams to support simulation-aided building design: Workflow and user test

Won Honorable Mention and People's Choice Award in IBPSA's Project STASIO Link: <https://www.projectstasio.com/repository/2017/10/31/solar-roses-57ejy-5jsw2-enm8z-h87ej>

## Project STASIO (Standard Simulation Outputs)

What exactly is "Early Energy Modeling," what does it entail, and what types of questions can it answer? The new ASHRAE standard 209 provides a framework on how to integrate early energy modeling into the design process, and Project STASIO aims to provide supporting content on inputs, outputs, and case studies around the first three 'modeling cycles' defined by the standard. The goal is to expand and populate the diagram below with crowd-sourced content from national and international simulation communities.

There are various visualization techniques used for parametric design of buildings with the goal to help building performance simulation (BPS) tool users evaluate design alternatives to improve building energy performance. However, these methods tend to focus on meta-analysis of tens or thousands of simulation results rather than focusing on just several results in adequate depth to properly reveal the underlying system interactions and energy flows. The aim of this research is to investigate the effectiveness of utilizing Sankey diagrams for visualizing building performance obtained from BPS tool outputs. To facilitate automated Sankey diagram development, an online workflow was developed to convert simulation data to users in a novel and insightful manner. The findings from the survey indicated that Sankey diagrams helped in: visualizing building-level and HVAC energy flows, understanding the upstream and downstream impact of design decisions, demonstrating energy-saving strategies, and facilitating decision-making.



Sankey Diagrams

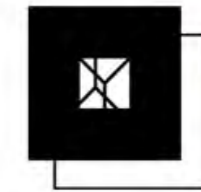
### Implementation of Representation of Reference Building Energy Model Performance Using Sankey Diagrams

Diagram Name:

Select .idf file to upload:  No file chosen

Select Building Type:

List of Sankey Diagrams



digitalCampusInnovation



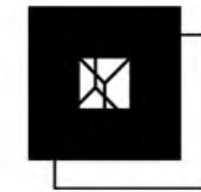
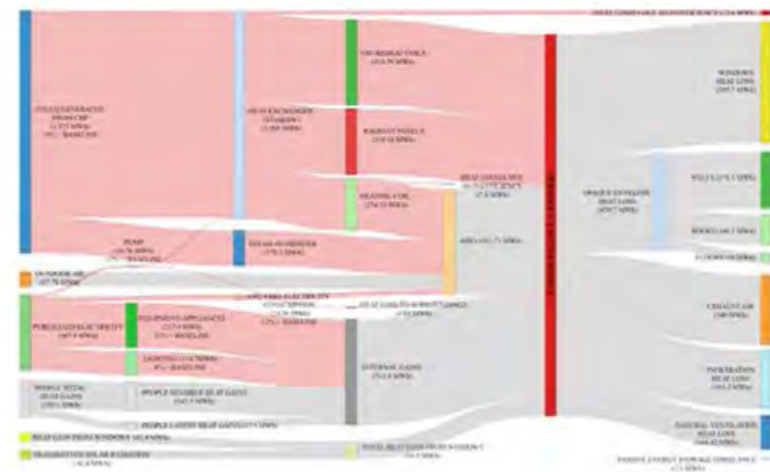
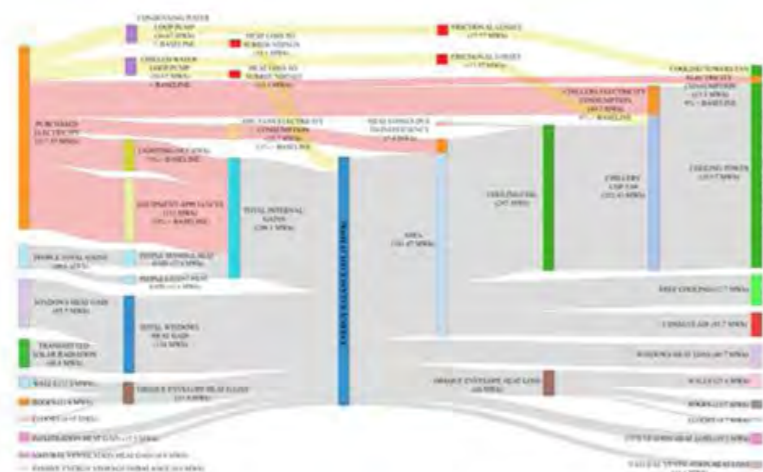
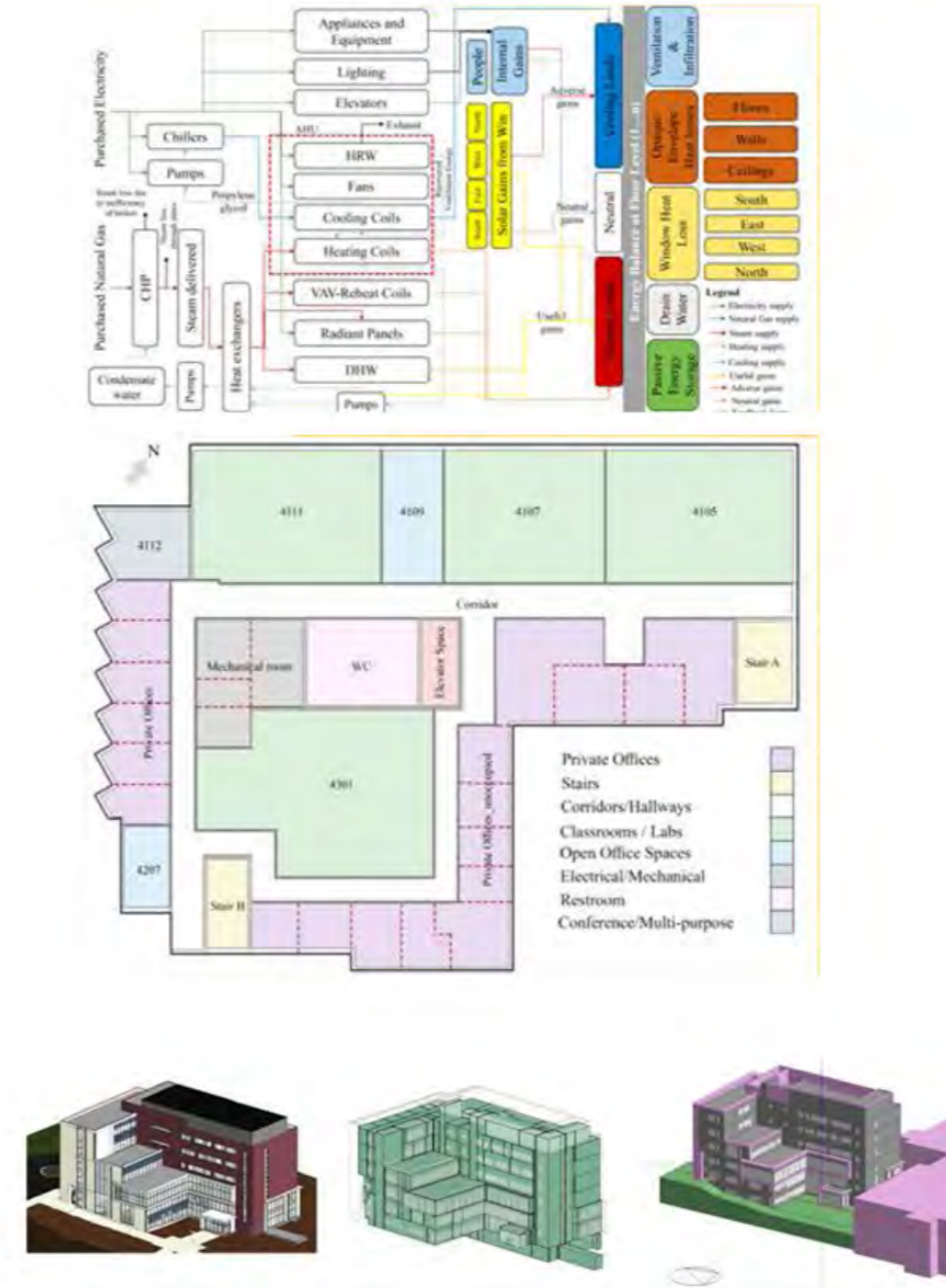
Carleton UNIVERSITY



# Data visualization and analysis of energy flow on a multi-zone building scale

Modern commercial buildings' resource consumption is metered at various levels of spatial and temporal resolution to track and reduce energy use and greenhouse gas emissions. However, not all data that could be used to detect faults or identify efficiency improvements are available due to the cost inaccessibility of the data they produce. In the field of building operation, building performance simulation (BPS) can help in quantifying unmeasured energy flows, for instance solar gains, heat loss from infiltration, etc.

Furthermore, integrating building information modeling (BIM) in building operation and maintenance can decrease operation risk and costs, as well as maintain facility management quality. However, in practice there is a lack of efficient utilization of this application by building operators. The aim of this research is to provide an integrated framework to estimate and visualize energy flows and the associated cost. The framework consists of 1) developing a BIM model, 2) converting the BIM model to a BPS model, 3) calibrating the model, and 4) visualizing energy and cost flows using Sankey diagrams. The study demonstrates this framework on a real-world case study, and hence provides a comprehensive energy use assessment on the building level to facilitate the decision-making by building operators.



digitalCampusInnovation

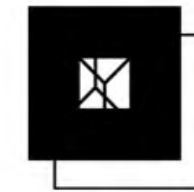
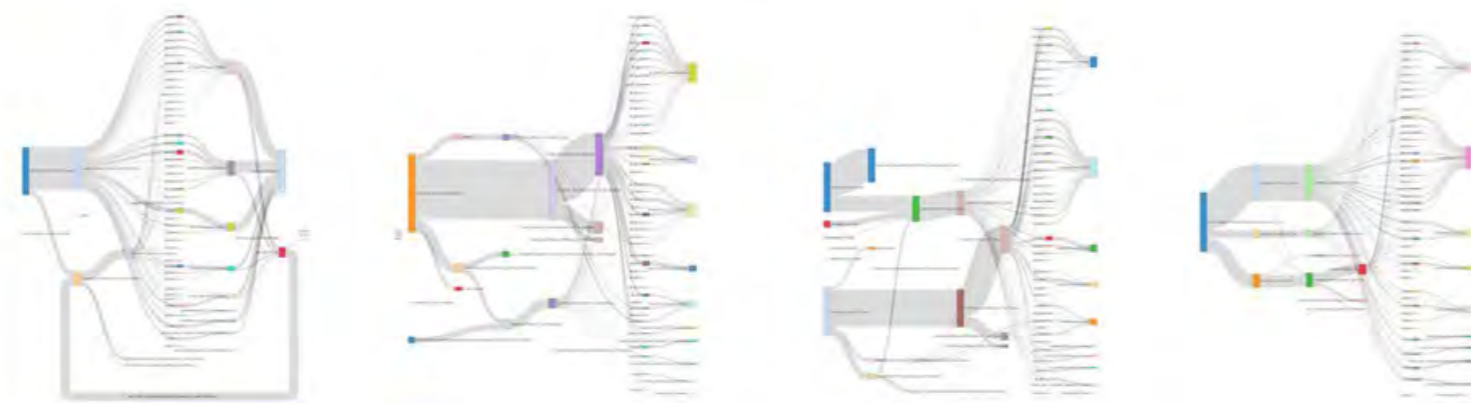
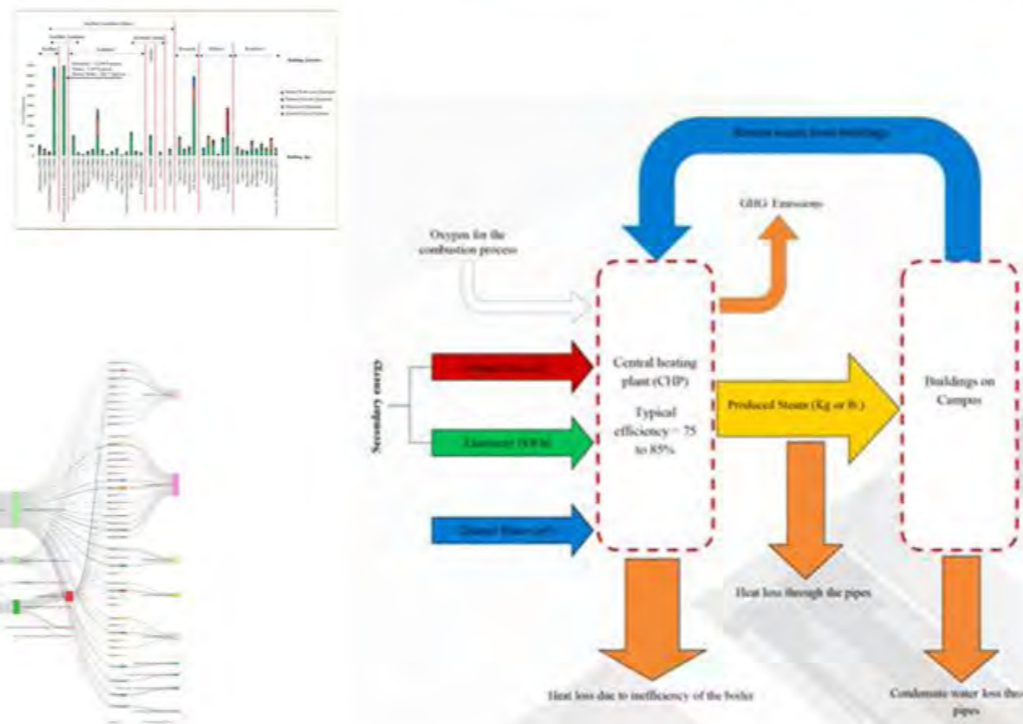
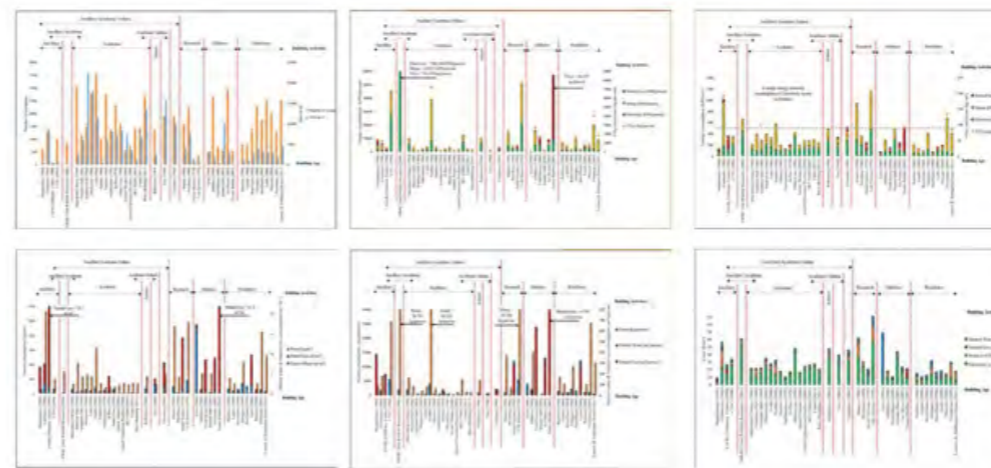


# Visualization of energy and water consumption and GHG emissions: A case study of a Canadian University Campus

Campuses, communities, and other building clusters are major users of energy and water and thus can have a significant environmental impact. Frequently, their buildings' resource consumption is metered to various levels of resolution to attempt to track and reduce it. However, the metering and data logging systems are often inconvenient and difficult to access due to use of multiple systems and technologies of varying vintages.

This research proposes several methods to analyze and visualize building-level water, natural gas, and electricity consumption and the upstream environmental impacts: Sankey diagrams and bar charts that normalize metered values by floor area and occupancy. The objective is to improve accessibility of these data to all stakeholders, including building operators, planners, occupants, and utilities. The methods are then applied to a 45-building Canadian university campus and an array of graphical representations of the data is provided.

The resulting analysis and visualization reveals significant variation in consumption between buildings regardless of building vintage and function. Furthermore, it is concluded that identifying resource consumption reducing strategies, once inefficient buildings have been identified, would require higher data resolution both spatial and temporal.



digitalCampusInnovation



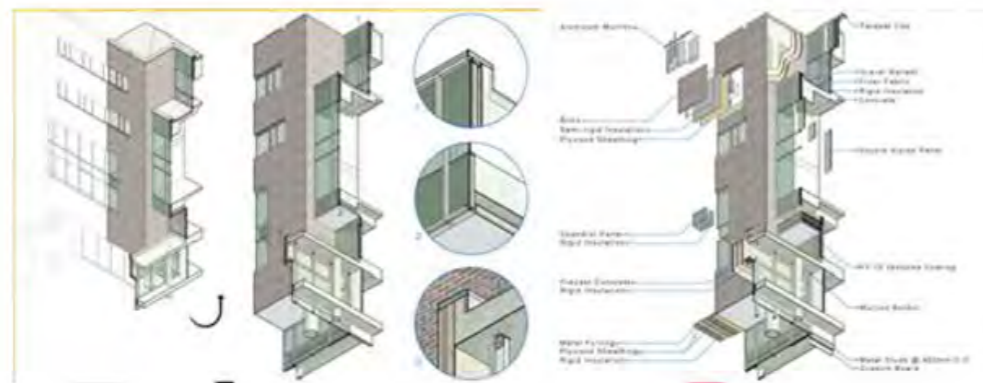
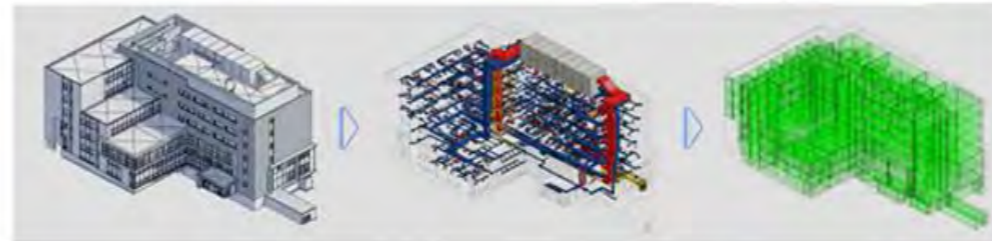
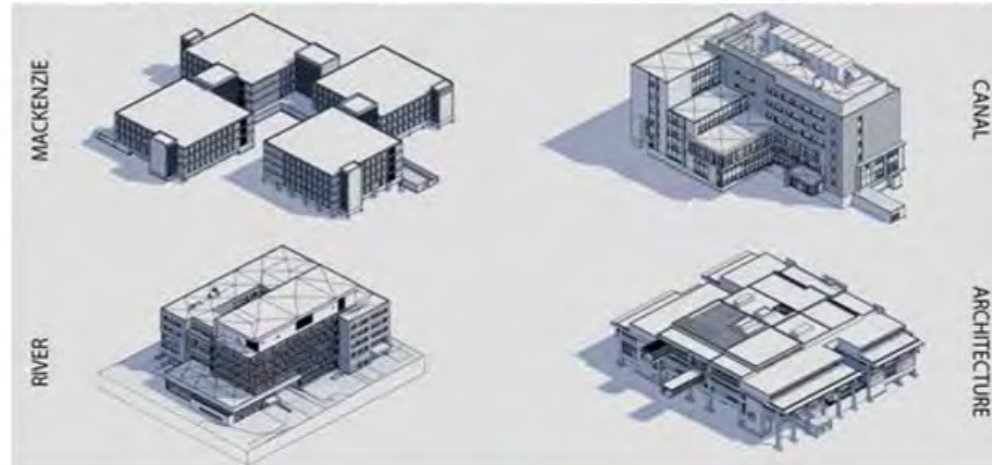
# Digital Campus Innovation Project: Integration of BIM with Building Performance Simulation and Building Diagnostics

Environmental Studies and Research

Building Information Modelling (BIM) has emerged as a powerful technology that creates a central hub for managing building energy and resources at all phases of the building life cycle. Without it, many tools that lack interoperability are used, thus massively under-exploiting the efforts of other building design and management parties; this largely describes the status quo. However, despite the power of BIM, it has not been readily adopted by industry, and especially not at the community and campus scale.

Digital Campus Innovation (DCI) is a large multi-year and multidisciplinary project involving development of a methodology for use of BIM for operation and maintenance of a portion of Carleton University's 45 interconnected buildings. Major elements include:

- (1) development of highly-detailed BIM models for site and buildings;
- (2) conversion from BIM models to building performance simulation (BPS) models;
- (3) model validation using measured data;
- (4) building Fault Detection and Diagnostics (FDD) using advanced algorithms and calibrated modelling;
- and
- (5) advanced building performance data visualization on top of 3D BIM model.





+20100 277 2223  
+20100 097 4300



296 El-Shouyfah, 5th Settlement,  
New Cairo, Egypt



info@neopolisinc.com



www.neopolisinc.com